



Renewable energy



## Method and question

- This question was conducted using an online omnibus, with the methodological details as follows:
  - 1,008 online interviews with New Zealander's aged 18 and over
    - Results for a sample size of 1,008 are normally subject to a maximum margin of error of +/- 3.1%.
  - Interviewing was conducted from 6 to 13 April, 2011
  - Please note the data is post-weighted to reflect New Zealand population statistics in terms of gender, age and region.

### Question:

In the proposed Energy Strategy the New Zealand Government plans to expand exploring and mining for fossil fuels like oil, coal, and gas. There is less emphasis on the development of renewable energy in New Zealand.

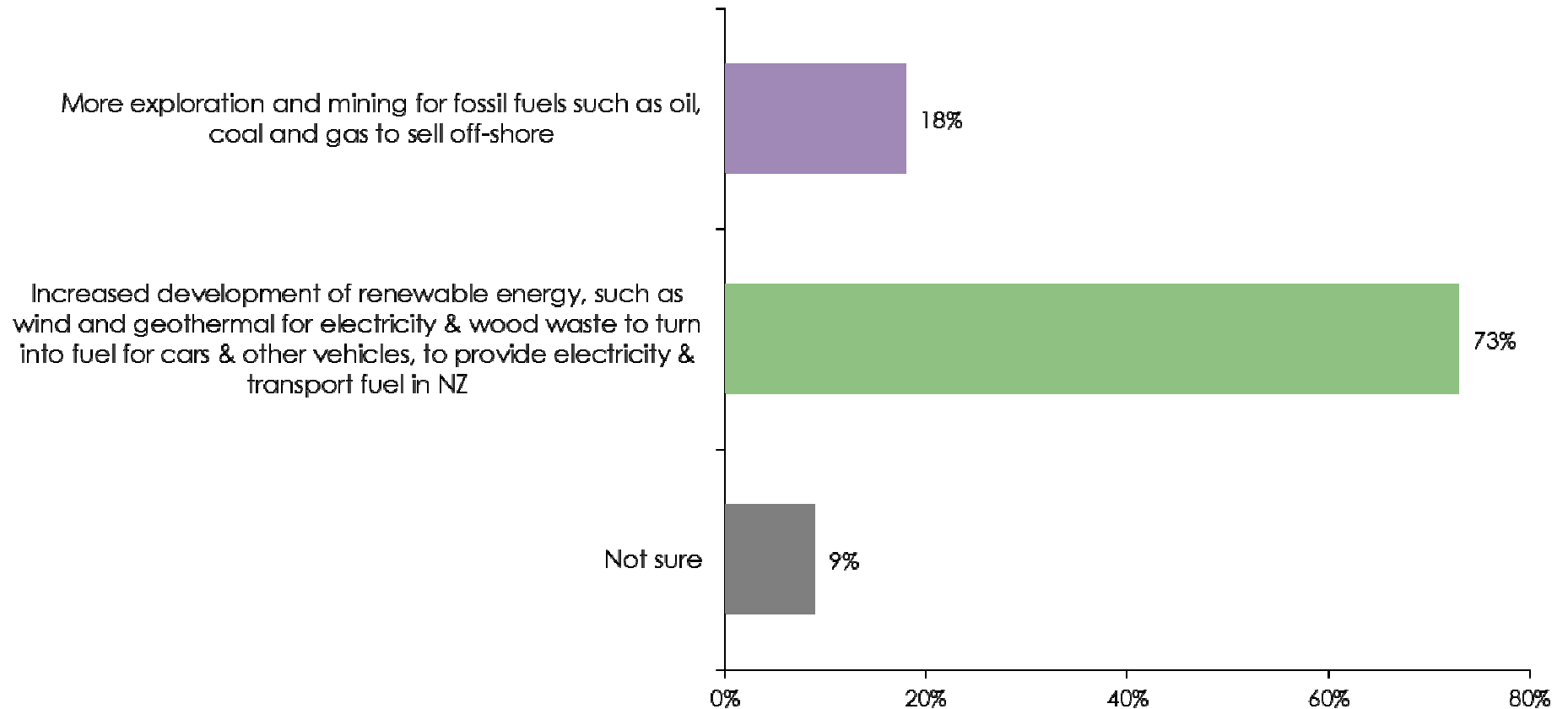
Which of these do you think the Energy Strategy should prioritise?

*Please select one only*

- More exploration and mining for fossil fuels, such as oil, coal, and gas, to sell off-shore
- Increased development of renewable energy, such as wind and geothermal for electricity and wood waste to turn into fuel for cars and other vehicles, to provide electricity and transport fuel in New Zealand
- Not sure



Of the two options, New Zealanders prefer The Energy Strategy to prioritise development of renewable energy to provide electricity and transport fuel in NZ



Source: Q4. In the proposed Energy Strategy the NZ Government plans to expand exploring & mining for fossil fuels like oil, coal & gas. There is less emphasis on the development of renewable energy in New Zealand. Which of these do you think the Energy Strategy should prioritise?  
Base: All respondents n=1,008

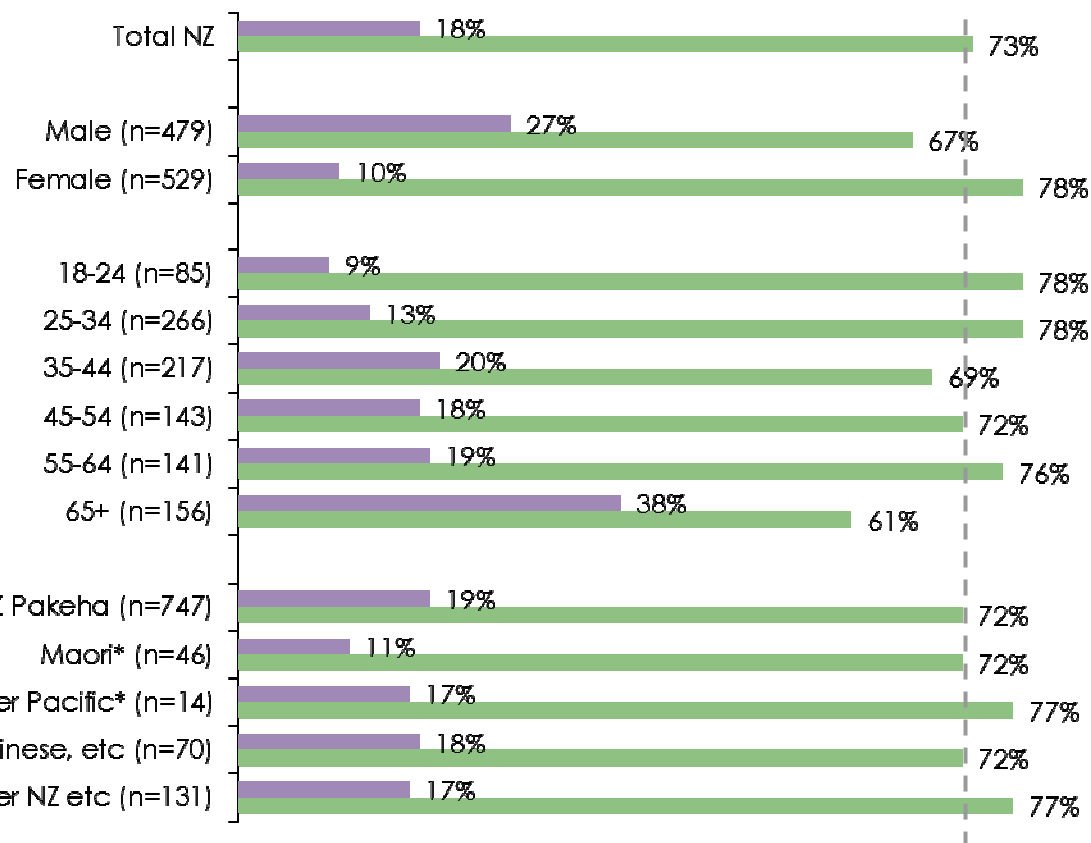


## Energy Strategy priority by demographic group

Gender:

Age:

Ethnicity:

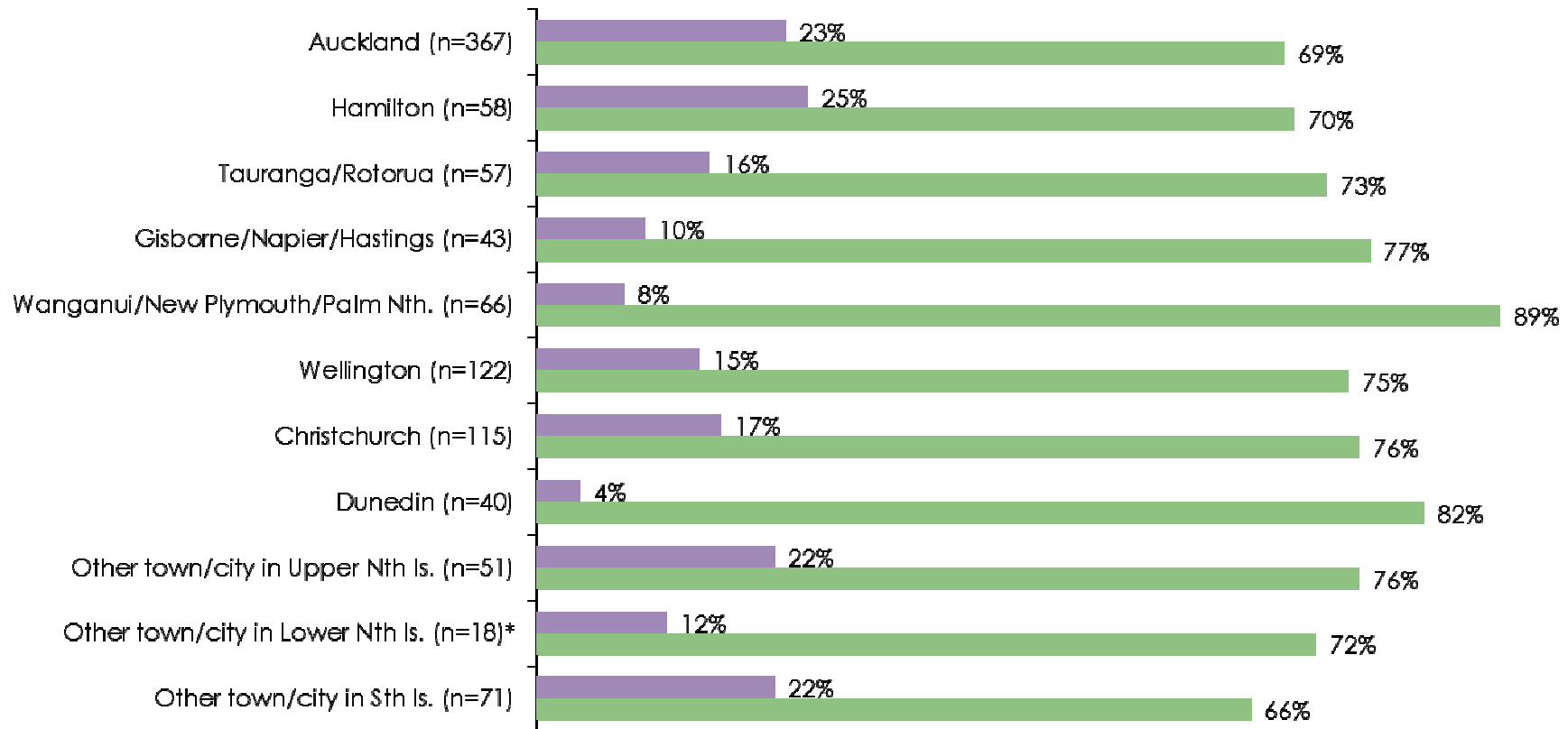


- More exploration and mining for fossil fuels such as oil, coal and gas to sell off-shore
- Increased development of renewable energy, such as wind and geothermal for electricity & wood waste to turn into fuel for cars & other vehicles, to provide electricity & transport fuel in NZ

Source: Q4. In the proposed Energy Strategy the NZ Government plans to expand exploring & mining for fossil fuels like oil, coal & gas. There is less emphasis on the development of renewable energy in New Zealand. Which of these do you think the Energy Strategy should prioritise?  
 Base: All respondents n=1,008 \*Beware of small base size.



## Energy Strategy priority by region



- More exploration and mining for fossil fuels such as oil, coal and gas to sell off-shore
- Increased development of renewable energy, such as wind and geothermal for electricity & wood waste to turn into fuel for cars & other vehicles, to provide electricity & transport fuel in NZ

Source: Q4. In the proposed Energy Strategy the NZ Government plans to expand exploring & mining for fossil fuels like oil, coal & gas. There is less emphasis on the development of renewable energy in New Zealand. Which of these do you think the Energy Strategy should prioritise?  
 Base: All respondents n=1,008 \*Beware of small base size.



# Thank You

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